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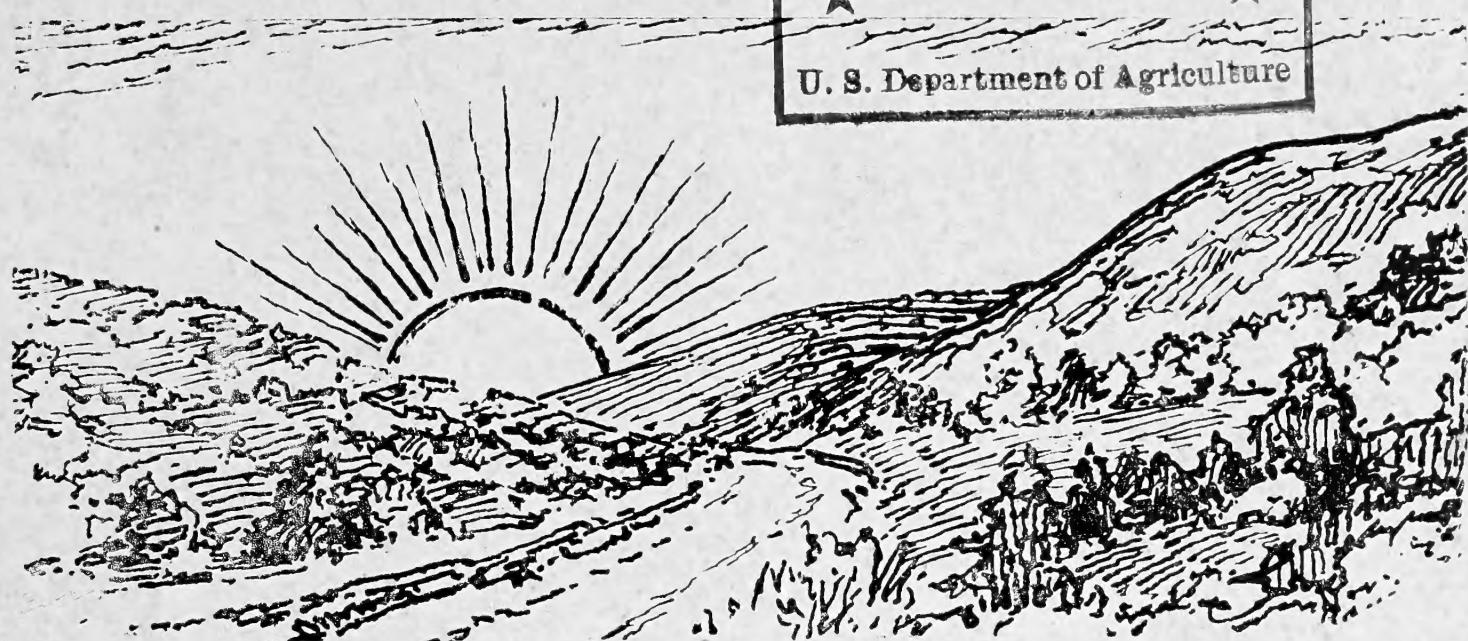
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GLAD TIDINGS
FROM
SUNLIGHT
—
GLAD
GARDENS

1948

BURTON L. SPILLER
East Rochester, New Hampshire



SUNLIGHT GLAD GARDENS
EAST ROCHESTER, NEW HAMPSHIRE

Another glad season has passed and it is time to cast up the ledger and learn whether or not it has been worth while. On the debit side we recall a whole lot of backaches, even more headaches—and a whole lot of fun. On the credit side we have managed to get enough to eat, which is no small accomplishment under existing conditions, we have had the pleasure of trying out many new varieties and, best of all, we have made a host of new friends. That fact alone makes the year a decided success.

In this catalog we are adding a number of new varieties. Now, when literally hundreds of new ones are being introduced each year, it is practically impossible for any grower to try them all. It is our policy to visit several good shows each season, select there the varieties we like best, learn something of their growing habits, and then buy stock of those we think will become popular. Like any other form of gambling, the odds are strongly against the player, but occasionally we pick a winner. We are listing several which we firmly believe are headed for popularity.

As in the past, we will give each order our personal attention, and endeavor to the best of our ability to PLEASE our customers. To merely satisfy them has never seemed to us to be quite enough.

BUSINESS TERMS

All retail orders will be delivered free anywhere in the United States. Safe arrival is guaranteed. The labor involved in packaging makes it impossible for us to accept an order for less than \$2.50. We would also prefer that each item totals at least 25c. We endeavor to send out clean, healthy bulbs which are true to name, and the purchase price will be cheerfully refunded upon the return of any which are found to be unsatisfactory, but we can give no warranty concerning the growth or flowering of the bulbs. So many factors of weather conditions and cultural practices make this imperative, but should any variety prove untrue to name we will replace it with new stock, together with its natural increase, upon receipt of the variety concerning which complaint was made. Orders are accepted only under these conditions and are subject to prior sales. Obvious errors and previously published prices are hereby cancelled.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

RETAIL LIST

"L" indicates Large, "M" Medium, "S" Small, "Bts" Bulblets. Large bulbs measure 1½ inches up, Medium ¾ to 1¼, Small less than ¾.

ABIGAIL. A new, tall MINUET. Clear lavender. 7 to 9 open. Bulblet propagation good. A comer. M, \$2.00; S, \$1.00; Bts, 40c each, 10 for \$3.00.

ALGONQUIN. Tall, strong growing medium red that is good. L, 3 for 25c; M, 6 for 25c; S, 10 for 25c; Bts, 25c per package.

AVALON. Light pink with many open blooms of large size. Tall, strong grower that blooms late. L, 2 for 25c; Bts, 50 for 25c.

BEACON. Cerise with yellow throat. Tall, straight, attractive. One of the best commercials. L, 3 for 25c; M, 6 for 25c; Bts, 25c per package.

BADGER BEAUTY. Medium deep lavender with creamy white throat. L, 3 for 25c; M, 5 for 25c; S, 10 for 25c; Bts, 50 for 25c.

BEAUTY CLINIC. Ruffled salmon pink that is pretty although not a tall grower. M, 25c; S, 3 for 25c; Bts, 25 for 25c.

BENGASI. LaFrance pink and one of the biggest sensations of recent years. 8 to 10 open with many more showing color. M, \$2.00; S, \$1.00; Bts, 25c each, 10 for \$2.00.

BLACK OPAL. One of the very darkest varieties. We have won a lot of ribbons with this one. L, 3 for 25c; Bts, 50 for 25c.

BLAZE. Reddest of the reds but for us only a medium height spike. L, 2 for 25c; M, 4 for 25c; S, 6 for 25c; Bts, 25 for 25c.

BIG TOP. Giant pink with carmine throat. A show winner. L, 2 for 25c; M, 4 for 25c; S, 6 for 25c; Bts, 25 for 25c.

BUCKEYE BRONZE. A rosy bronze that is really pretty. Good grower. L, 2 for 25c; M, 4 for 25c; S, 6 for 25c; Bts, 50 for 25c.

BURMA. Withdrawn for propagation.

CARILLON. White throated pink that is a good commercial. L, 3 for 25c; M, 5 for 25c; Bts, 50 for 25c.

CHERRY JAM. Ruffled salmon with cherry blotch. A fine color combination and an easy one to grow. L, 50c; M, 35c; S, 25c; Bts, 10 for 25c.

CONNECTICUT YANKEE. Blush pink with a scarlet throat blotch. Can be a bouquet in itself with 10 open blooms. Temperamental, but was wonderful for us this year. L, \$2.00; M, \$1.50; S, \$1.00; Bts, 10 for \$2.00; 100 for \$15.00.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

COONEY LASS. We grow this in quantity for our florist trade. Same color as Picardy but with us is a much more uniform cutter. L, 2 for 25c; M, 4 for 25c; Bts, 25 for 25c.

CORONA. That grand white with the pink picotee edge. A rugged grower, a fine commercial and a grand gladiolus for every purpose. L, 3 for 25c; M, 5 for 25c; S, 10 for 25c; Bts, 100 for 25c.

CRITERION. Straight, light pink that has an attractive color. L, 3 for 25c; S, 8 for 25c; Bts, 100 for 25c.

DAISY MAE. Salmon with soft blotch. We grew it for the first time this year and were greatly impressed with it. Tall, straight, vigorous, it is headed for the top of the list. M, 50c; S, 25c; Bts, 10 for 75c.

DIEPPE. A newer red that is unusual because it is beautiful under artificial light. Striking color and a very easy grower. L, 75c; M, 50c; S, 35c; Bts, 10 for 50c, 100 for \$4.00.

DRUM MAJOR. Arrow straight, dark orange with inconspicuous blotch. We fell in love with this one in 1946 and are still true to it. L, 40c; M, 30c; S, 20c; Bts, 10 for 40c, 100 for \$3.00.

DR. WHITELY. Yellowish apricot with golden throat. Truly great this year. Fast propagator. L, 25c; M, 2 for 25c; S, 4 for 25c; Bts, 10 for 25c, 100 for \$2.00.

EARLY ROSE. Beautiful shade of rose which we grow in quantity for our cut-flower trade. Medium size and height. L, 4 for 25c.

ELIZABETH THE QUEEN. We won a blue ribbon with this lavender at Boston last year. Most beautiful of all lavenders but needs good culture to produce long spikes. A super glad. L, 2 for 30c; M, 3 for 30c; S, 6 for 25c; Bts, 25 for 25c, 100 for 75c.

ETHEL CAVE-COLE. Very early and very light pink with huge flower head. Easily opens 8 blooms. L, 3 for 25c; M, 5 for 25c; Bts, 100 for 25c.

FAIR ANGEL. Ruffled, creamy white that is early and good. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 50 for 25c.

GENERAL MacARTHUR. Light rose blending to yellow throat. Is earning top rating as a commercial. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 50 for 25c.

GIANT. Huge deep red which is very imposing for basket work. L, 3 for 25c; M, 5 for 25c; S, 8 for 25c; Bts, 100 for 25c.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

GLAMIS. Ruffled light rose with creamy throat. This was very fine for us this year and we like it immensely. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 50 for 25c.

GOLD DUST. A very deep yellow and an early one. Easy one to grow. L, 3 for 25c; Bts, 100 for 25c.

GOLDEN STATE. A yellow which has won a lot of championships. Tall, vigorous and good propagator. L, 40c; M, 30c; S, 20c; Bts, 10 for 40c, 100 for \$3.00.

GRETA GARBO. Strong growing, beautiful rosy pink with lighter throat. Very impressive in basket displays. L, 3 for 25c; Bts, 50 for 25c.

HAWKEYE RED. A sport of the famous Vagabond Prince. Lively color, vigorous grower and fast propagator. L, 25c; M, 2 for 25c; S, 5 for 25c; Bts, 50 for 25c.

HIGH FINANCE. Smoky orange gray with lighter throat. Slightly ruffled. A very attractive smoky and a rugged grower. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 50 for 25c.

HUNTRESS. A new lavender that is early, ruffled and beautiful. Faint pinkish cast gives it distinction. Will open up to 8 large florets on a straight spike. M, 70c; S, 45c; Bts, 10 for 75c.

JEANIE. A salmon pink that is very striking. It is an old saying among glad growers that "everybody loves Jeanie." L, 3 for 25c; M, 5 for 25c; Bts, 50 for 25c.

KING LEAR. Royal purple with faint silver line around the edges of all petals. Tall willowy spikes and large flower head. A beautiful glad and the parent of many fine varieties. L, 3 for 25c; S, 8 for 25c; Bts, 100 for 25c.

KING WILLIAM. Very light shade of pink. Occasionally will throw some short spikes but normally reaches average height. A different shade that is really attractive. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 50 for 25c.

LADDIE. Big, rugged buff pink that opens many blooms on a tall, sturdy spike. L, 3 for 25c; M, 5 for 25c; Bts, 100 for 25c.

LADY HELEN. A light salmon which opens 6-7 large florets at once. L, 50c; M, 25c; S, 2 for 25c; Bts, 10 for 25c.

LADY JANE. Refinement in every line of this beautiful cream with a golden throat. Spikes always perfectly formed. A nice one. L, 3 for 25c; S, 10 for 25c; Bts, 100 for 25c.

LARAMIE. Deep orange with darker blotch. Tall and showy. L, 40c; M, 30c; S, 20c; Bts, 10 for 25c, 100 for \$2.00.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

LAVENDER AND GOLD. The only miniature that we grow. Small, dainty florets of beautiful pastel coloring. Excellent for make up work. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 100 for 25c.

LAVENDER PRINCE. A dark lavender that is an extra good one. Tall, straight, and bears large blooms. L, 50c; M, 35c; S, 2 for 25c; Bts, 10 for 35c, 100 for \$3.00.

LAVENDER QUEEN. Medium flowered lavender of more than average height. Blooms always correctly faced and it is quite early. L, 3 for 25c; M, 5 for 25c; S, 8 for 25c; Bts, 100 for 25c.

LEADING LADY. A creamy white sport of the famous Picardy. An occasional pink streak on a single petal shows that it is a true sport. If you do not have it, buy it now. M, 3 for 50c; S, 3 for 25c; Bts, 10 for 25c, 100 for \$1.50.

MARGARET FULTON. Medium sized florets of warm coral pink with somewhat lighter throat. An armful of these with the morning dew on them is a thing worth seeing. L, 3 for 25c; Bts, 100 for 25c.

MARTHA DEANE. Ruffled, medium yellow with fine red line in throat. Tall grower and will open as many as 8 blooms at once. Propagates freely. M, \$1.50; S, \$1.00; Bts, 10 for \$1.00, 100 for \$7.50.

MERCURY. Bright scarlet that is becoming very popular. Distinctive and good. L, 25c; M, 2 for 25c; S, 5 for 25c; Bts, 25 for 25c.

MYRNA FAY. New lavender which is very distinctive. Tall grower that will open 8 in the field with nearly as many more showing color. This one is a "must have" for those who appreciate real character in gladiolus. L, \$2.00; M, \$1.50; S, \$1.00; Bts, 10 for \$1.00.

MRS. MacARTHUR. Salmon rose flecked with slate. Round, wide open florets. An unusual color that is pleasing. L, 2 for 30c; M, 4 for 25c; S, 6 for 25c; Bts, 25 for 25c, 100 for 75c.

NEON. An entirely different color best described as that of a glowing neon light. Several big, well placed blooms on a plant of average height. L, \$1.50; M, \$1.00; S, 50c; Bts, 10 for \$1.50.

OGARITA. A giant among glads. Can easily be grown to six feet with spikes sometimes nearly three feet long. Color is salmon rose with a golden throat. A good one with which to win blue ribbons. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 100 for 25c.

OREGON ROSE. Sparkling, brilliant rose that will open up to ten blooms at once. One of the very best varieties. M, 2 for 25c; S, 4 for 25c, Bts, 25 for 25c.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

ORIENTAL PEARL. This giant cream won a first for us in the three spike class at the Maine Show in 1947 and went on to win as the best three spikes in the show. A basket of it also won for us as "Champion Basket." These spikes were from field grown stock cut from our commercial plantings, and were grown from medium size bulbs. It is a sure winner at any show and the price is down to a new low. L, \$2.00; M, \$1.50; S, \$1.00; Bts, 10 for \$2.00.

PAYMASTER. Royal purple with a white dart deep in the throat. A fine color, and several blooms open on a medium height plant. M, \$1.50; S, \$1.00; Bts, 10 for \$2.00.

PHANTOM BEAUTY. A Canadian grower just wrote me that this was the finest thing he saw at the Empire State Show in 1947. It certainly has made a reputation for itself in the short time it has been available. Ruffled, light pink blooms with as many as ten open at once and several more showing color. A grand glad. L, \$7.00; M, \$5.00; S, \$3.00; Bts, 50c each, or 10 for \$4.00.

PHYLLIS McQUISTON. Clear pink that we grow for our florist trade. Strong grower and clear color. L, 3 for 25c; Bts, 100 for 25c.

PICARDY. The variety which made the world gladiolus conscious. Salmon pink shading to a rose throat. At its best it is unbeatable but it is becoming more difficult to grow. Our stock is propagated from field selected plants and we believe it to be as good as any. L, 3 for 25c; M, 6 for 25c; S, 10 for 25c; Bts, 100 for 25c.

PIONEER. Giant, deep pink with lighter throat. Will make six-inch florets on a straight spike. Refined and charming though large. M, 35c; S, 25c; Bts, 10 for 50c, 100 for \$4.00.

POET'S DREAM. Tall, straight, light lavender that is pleasing. A good commercial that cuts practically 100 per cent. L, 50c; M, 30c; S, 2 for 30c; Bts, 10 for 40c, 100 for \$3.00.

PURPLE SUPREME. One of the tallest glads and one of the very best in its color class. A ribbon of brilliant purple. L, 2 for 30c; M, 3 for 25c; S, 5 for 25c; Bts, 50 for 25c.

R. B. A giant smoky bronze that always attracts a lot of attention. L, 2 for 25c; M, 4 for 25c; S, 8 for 25c; Bts, 50 for 25c.

RED CHARM. A very fine medium red that has won its share of prizes at the shows. L, 2 for 30c; M, 4 for 30c; S, 6 for 25c; Bts, 50 for 25c.

ROSA VAN LIMA. Beautiful shade of pure pink blending to a lighter throat. L, 3 for 25c; Bts, 100 for 25c.

ROSE O'DAY. Rose lavender of an unique shade. Many blooms open at once. M, 35c; S, 2 for 30c; Bts, 25 for 50c.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

ROYAL WINDSOR. Scarlet red that is outstanding. Opens many perfectly placed florets. We recommend this one highly. L, \$1.50; M, \$1.00; S, 75c; Bts, 10 for \$1.50, 100 for \$10.00.

RUBY RED. The name describes this one. Grows a 20-bud spike with up to 8 open and many more showing color. Grows straight and has strong floret attachment. L, \$1.00; M, 50c; S, 25c; Bts, 10 for \$1.00.

SENSATION. Big, ruffled rose that can be very impressive when well grown. Blooms late in the season. L, 3 for 25c; Bts, 50 for 25c.

SILVER WINGS. The most talked of white. A little whiter and a bit more ruffled than Leading Lady and just as vigorous in its growth. We have a large stock of this and all orders will be filled generously. M, 75c; S, 50c; Bts, 10 for 75c, 100 for \$5.00.

STOPLIGHT. A red that is red. For an all around red we like it as well as anything we grow. M, 3 for 25c; S, 6 for 25c; Bts, 100 for 25c.

SUNLIGHT. Until you have seen Sunlight you have not known the ultimate beauty in gladiolus. Ruffled blooms of rose pink shading to a pure golden throat. Tall, rugged plants and sturdy spikes. A fast increaser. Everyone should have at least a few bulbs of Sunlight. L, \$2.50; M, \$2.00; S, \$1.50; Bts, 10 for \$2.50, 100 for \$17.50.

SUPREME BEAUTY. Deep salmon with creamy yellow throat. Wide open, ruffled blooms. Tall grower and excellent propagator. L, \$4.00; M, \$3.00; S, \$2.00; Bts, 10 for \$3.00, 100 for \$20.00.

SURFSIDE. Marble white that is an exceptional performer. From large bulbs or small, whether the weather be hot or cold or wet or dry, Surfside always comes through with its tall, beautiful spikes. L, 3 for 25c; M, 5 for 25c; S, 8 for 25c, Bts, 100 for 25c.

TRUELOVE. Early ruffled, clear shell pink that is really beautiful. Considered to be one of the very best shell pinks. M, 40c; S, 25c; Bts. 10 for 50c, 100 for \$4.00.

VAGABOND PRINCE. Deep mahogany with red throat. Unique in color and a tall, vigorous grower. L, 3 for 25c; Bts, 100 for 25c.

W. R. READER. Salmon rose with white throat. Several large blooms open at once. A very attractive glad. L, 25c; Bts, 25 for 25c.

WHITE GOLD. Giant light cream that has won hundreds of blue ribbons. Vigorous grower and fast increaser. L, 3 for 25c; M, 5 for 25c; S, 10 for 25c; Bts, 100 for 25c.

SUNLIGHT GLAD GARDENS, EAST ROCHESTER, N. H.

SPECIAL OFFERS

For those who would like to get a start in some of the newer varieties at a greatly reduced price we offer the following group.

CONNECTICUT YANKEE. 1 L, 2M, 1 S, 10 Bts for \$5.00.

MYRNA FAY. 1 L, 2 M, 2 S, 10 Bts for \$5.00.

MARTHA DEANE. 2 M, 3 S, 20 Bts for \$5.00.

PHANTOM BEAUTY. 1 L, 1 M, 1 S, 5 Bts for \$10.00.

ROYAL WINDSOR. 1 L, 2 M, 3 S, 20 Bts for \$5.00.

SUNLIGHT. 1 L, 1 M, 1 S, 10 Bts for \$5.00.

SUPREME BEAUTY. 1 M, 2 S, 5 Bts for \$5.00.

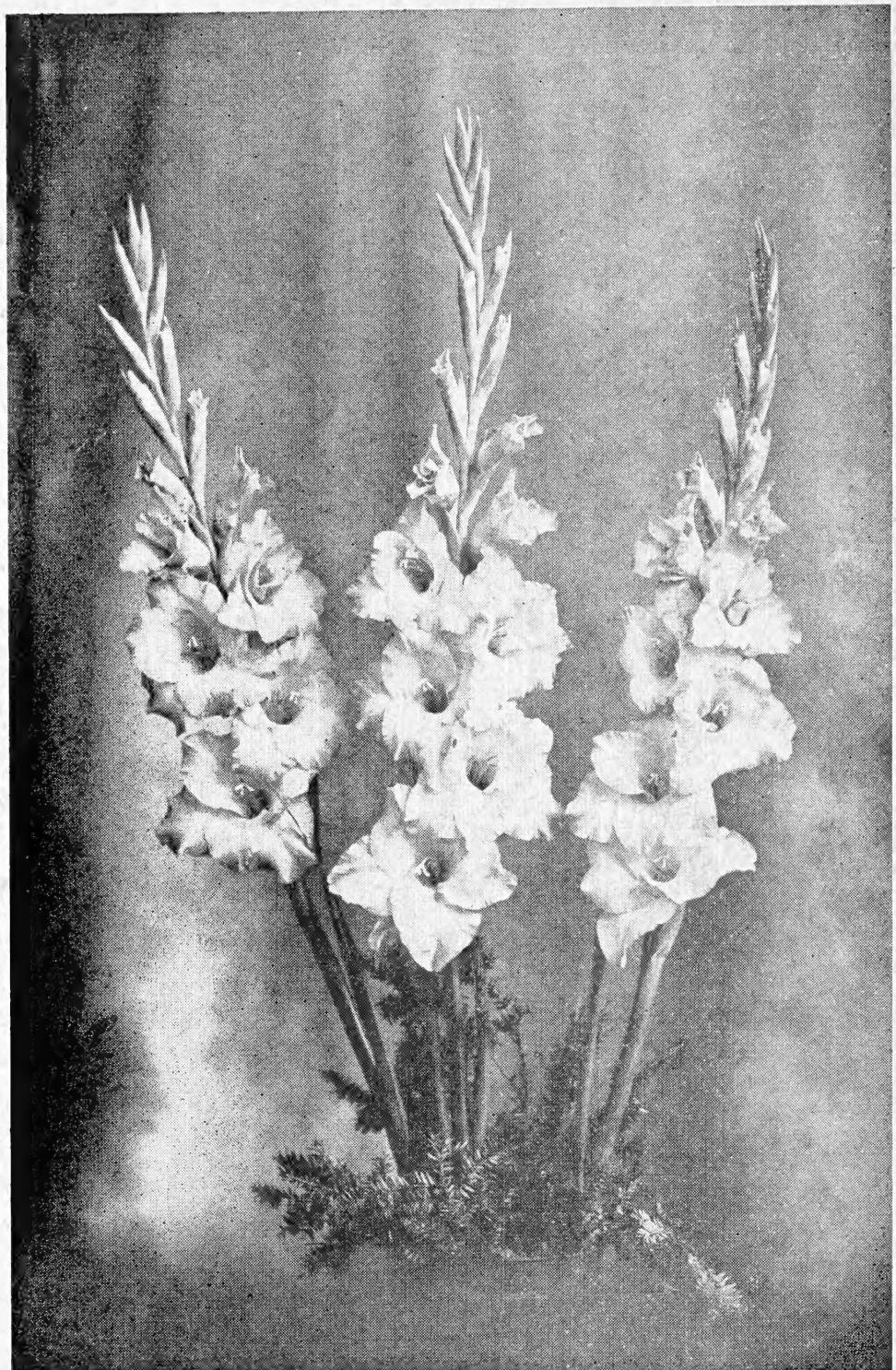
COLLECTIONS

For those who do not care to keep the varieties separate we offer an unsurpassed collection of bulbs in a well-balanced mixture. We assemble these units as ordered and can make them strong in the colors you like best, but ordinarily we use at least 40 varieties in each hundred bulb lot. If you merely want a display of lovely glads this is the best buy in the catalog, but please remember the varieties are not labelled but are packaged together in a blended mixture. 25 large for \$1.50; 50 for \$2.75; 100 for \$5.00; 100 Medium for \$3.00.

We believe these prices to be as low as any you will find, but if we have overpriced an item we will sell at the price quoted by any reputable grower if we have the stock. A listed price, however, is not always a sure measure by which one may judge values. We have on file many letters from customers who have told us they have never before received so great a value for their money. It is our policy to give the same generous service to each of our customers, and we invite you to join our host of friends.

BURTON L. SPILLER
for
SUNLIGHT GARDENS





“SUNLIGHT”

Originated by
SUNLIGHT GLAD GARDENS
East Rochester, New Hampshire